

HUZAIFAH LUNAT

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Summary

Seasoned front-end web developer with proven expertise in HTML, CSS, JavaScript, and modern development frameworks. Known for delivering responsive, high-performance web interfaces and applications that enhance user experience. Adept at problem-solving and meticulous in project execution, leading to timely and impactful digital solutions. Keen on continuous learning, currently mastering React to elevate interactive web application development.

Skills

- Magento 2 Development
- WordPress / Elementor
- Shopify / Liquid
- HTML5
- CSS3
- JavaScript / jQuery
- AJAX
- PHP
- MYSQL
- Laravel
- Bootstrap
- Tailwind
- LESS, SASS, SCSS, and BEM
- Gulp
- Npm
- Command line
- GitHub
- API integration
- Agile/Scrum methodologies
- SEO best practices
- Adobe packages (Photoshop, Illustrator)
- Wireframes

Experience

Junior Web Developer | Joe Browns | 04/2022 - Current

- Honed my craft in Magento 2, creating and building new web pages from start to finish, working closely with web designers to ensure pixel-perfect designs that align with project briefs
- Integrated social proofing web layers on the website, showcasing customer views and products purchased, and automating their display in a rotating format to boost engagement
- Led the development and integration of SMS functionality on the website, building custom attributes and workflows-from initial customer input to SMS sign-up-while collaborating with internal and external stakeholders, including the B2B e-commerce CMS system, Bloomreach
- Utilised HTML, CSS, JavaScript, and jQuery to maintain and enhance the Magento 2 website, ensuring a seamless user experience and high performance
- Managed site updates to support marketing campaigns, seasonal changes, and business updates, working on projects such as website enhancements, usability, and A/B testing for continuous optimization
- Proactively managed multi-variate tests using Google Optimize and other tools, delivering the best user experience based on data-driven insights
- Performed cross-browser and cross-device testing using BrowserStack, ensuring high-quality delivery with attention to detail and a pixel-perfect approach
- Collaborated with the Email & CRM Manager and Digital Design team to build and deliver regular marketing emails, using a mix of CMS and HTML
- Used tools like Google Analytics and New Relic to monitor and maintain website performance, ensuring optimal user experience

Coding Traineeship | IT Career Switch | 02/2020 - 07/2021

- Coding traineeship to become a full stack developer

- Passed the Microsoft 98-383: Introduction to Programming Using HTML and CSS exam
- More information on this certification can be found at: <https://docs.microsoft.com/en-us/learn/certifications/exams/98-383>
- Completed two projects from start to finish using the SDLC using various languages
- Creating a front-end project map-based app to provide information on countries using HTML, CSS and JavaScript with jQuery modules that use PHP server-based components to source data from third-party APIs (Geonames, OpenWeather)
- Creating a back-end project to maintain a company personnel database using MySQL and PHP

Freelance Web Developer | Doozy Vape Co | 08/2019 - 10/2019

- Maintained and managed a high-performing WooCommerce website through WordPress, ensuring seamless user experience and up-to-date content.
- Boosted SEO performance by refining product pages with optimized keywords, meta tags, and high-quality images to enhance visibility and organic traffic.
- Integrated new products onto the live website, ensuring accurate product descriptions, pricing, and categories for an optimal shopping experience.
- Restructured the website's sitemap to improve SEO rankings and enhance website crawlability by search engines.
- Implemented best practices for site performance, resulting in faster load times and improved user retention.
- Conducted regular website audits to identify and resolve technical SEO issues, improving site health and performance.
- Managed the e-commerce backend, including inventory updates, order processing, and customer communication, to ensure smooth business operations.
- Analyzed traffic and sales data to identify trends, optimize product listings, and improve conversion rates.
- Collaborated with the design team to create visually appealing, mobile-responsive product pages that align with brand guidelines.
- Enhanced site security and ensured compliance with e-commerce regulations and privacy policies.

Freelance Web Developer | Sweven Plates | 05/2018 - 09/2018

- Built, designed, and maintained the Sweven Plate website, delivering a seamless, visually appealing user experience while meeting client requirements and brand vision.
- Utilized Shopify CMS to develop a fully functional e-commerce website, integrating payment gateways, product catalogs, and customer management features.
- Led the entire Software Development Life Cycle (SDLC), from initial planning and requirements gathering, to design, development, testing, deployment, and ongoing maintenance.
- Designed wireframes and interactive prototypes for client approval, ensuring alignment with project goals before proceeding with development.
- Developed a customized Shopify theme, ensuring responsive design across all devices, and optimizing user experience.
- Performed unit testing and user acceptance testing (UAT) to ensure all features functioned properly, identifying and fixing bugs before the live launch.
- Provided ongoing maintenance and optimization, including regular updates, security patches, and performance improvements, to ensure site stability and enhance the user experience.

Education

Huddersfield University | 01/2019

BSc (Hons): Multimedia Studies

Grade: 2:1

Huddersfield New College | 01/2016

BTEC: Computing, Law, English Language

Distinction*

Distinction*
B

Thornhill Community Academy | 01/2014

Seven GCSEs

GPA: Grade: A - C

Websites, Portfolios, Profiles

- <https://huzaiwahlunat.co.uk/>
- <https://www.linkedin.com/in/huzaiwahlunat/>
- <https://github.com/Huzaiwahlunat/>